

Magic Salt

Blade Runners is now using Magic Salt® to control ice and snow on your property. Magic Salt® is a highly efficient solid granular deicer effective down to -35°F, can "burn off" up to 1-2" of snow with no plowing and exhibits a residual effect making it last longer than ordinary deicers. **Magic Salt® is less corrosive, biodegradable and environmentally friendly.** It's safer to use on concrete and will not harm curbside grassed areas or plants.

How it is safer for the environment:



- 1) Use of less overall product
- 2) No use of sand that contains contaminants , clogs drains, and negatively affects the Chesapeake water shed.
- 3) Magic Salt®: Is the only product recognized by the environmental protection agency (EPA) for safer chemistry.

How it saves you money:

- 1) **Reduction in the need for plowing:** In cases of light accumulations Magic Salt® pre-treatment can remove the need to plow or make subsequent ice control applications.
- 2) **Reduction in actual plowing times:** In cases of heavier accumulation the product will bond with the surface reducing plow times and snow sticking to the pavement. This will reduce plowing costs and also provide better results.
- 3) **Remove the need for sand lot clean-up:** Magic Salt® does not contain sand that makes a mess of your parking lot. There will be no need to pay for parking lot clean-up, or have sand tracking inside your property.
- 4) **Savings on long term spending:** The process is 90% less corrosive than current measures, this means longer life to asphalt and concrete.
- 5) **Application costs are not higher:** On a per ton basis our material costs are 35% higher with Magic Salt®. However we are going to use 35% less product.

How it reduces damage:

- 1) Reduction in wear and tear to plants, turf, concrete, asphalt surfaces:
- 2) Reduction in sand tracking in households.
- 3) 90% less corrosive than current measures

